

AppSense and Lakeside Desktop Virtualization assessment



AppSense Affinity Partner overview

AppSense and Lakeside Software enable success of a VDI project by allowing IT to manage the process through user virtualization



From initial assessment through final delivery, this joint solution ensures the use of the right VDI technology, in the right place at the right time for optimal user experience while enabling system administrator's control and governance.

Solution use cases by platform	Citrix	Microsoft	VMware
Windows 7 Migration	✓	✓	✓
Desktop Transformation	✓	✓	✓
Flexible Workstyle	✓	✓	✓
Image Management	✓	✓	✓
Profile Management	✓	✓	✓
Compliance & Security	✓	✓	✓
VDI and Application Scalability	✓	✓	✓

AppSense and Lakeside Solution

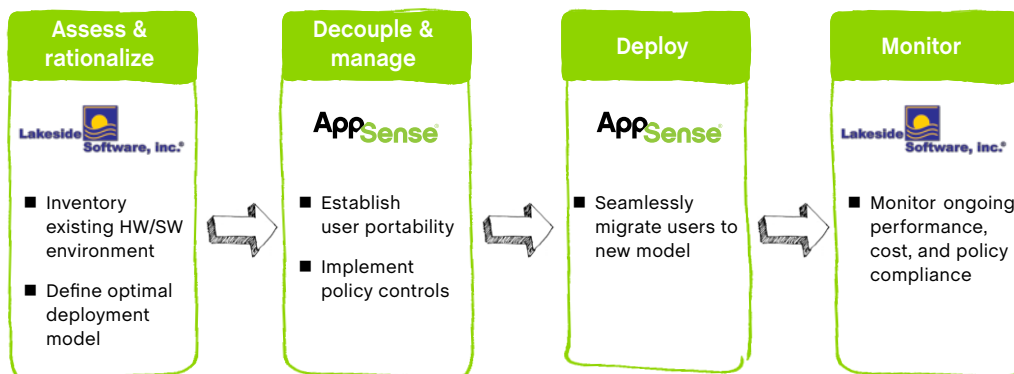
AppSense is the leading provider of user virtualization technology and Lakeside Software is the leading provider of business intelligence solutions for IT professionals; both organizations are focused on providing a strategic solution to enable user virtualization.

By pairing AppSense and Lakeside's flagship product, SysTrack, enterprises can focus on understanding the current environment and

developing a clear path by assessing, decoupling, managing, deploying and monitoring the transformation process. This methodology helps reduce IT support costs, improve user productivity and optimize storage costs. Unlike other products on the market, AppSense and Lakeside are providing a comprehensive solution that ensures enterprises are selecting the right solutions for both their **physical** and **virtual** desktop environment.

About AppSense

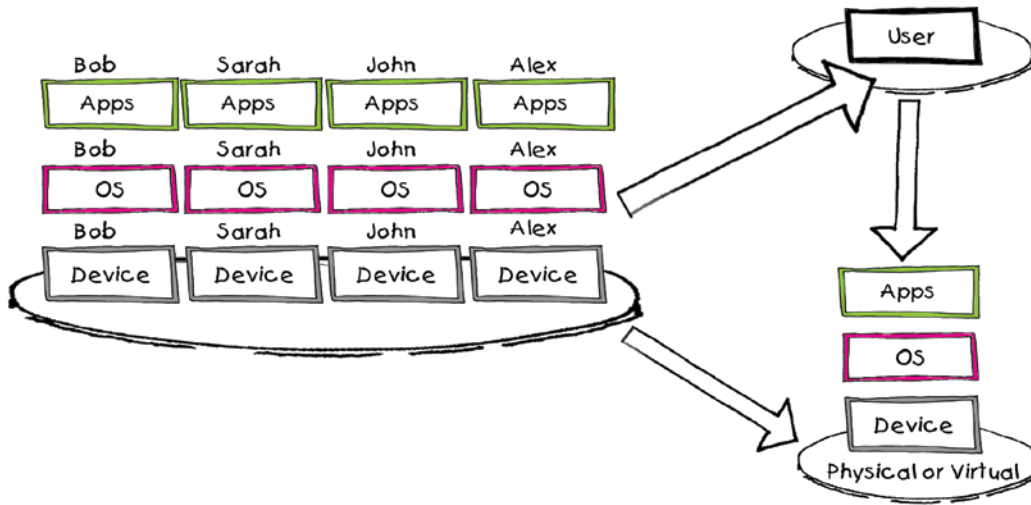
We are the leading provider of user virtualization technology to enterprise organizations. User virtualization is a way of managing user-specific information independent of the desktop, and applying this information into any desktop (local install, virtualized, published, streamed etc) on-demand. This enables IT to standardize the desktop build, automate desktop and application delivery, and migrate users to new desktops – all while ensuring the user experience is seamless, personal, predictable and easily manageable.



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What Is user virtualization?



Corporate computing has entered a period of unprecedented transformation from the datacenter to the user. While PCs remain the predominant computing platform in most organizations, a new generation of virtual desktop and application delivery methods present deployment and security challenges to corporate IT teams.

In parallel many IT teams are finding the road to virtual desktop architecture to be more complex and costly than expected. IT teams are struggling with such issues as: an increasingly mobile workforce, non-traditional computing devices such as tablets and smartphones, escalating IT costs and the need to protect sensitive corporate data while at the same time providing a flexible user experience, regardless of location or device.

User virtualization enables IT teams to standardize the corporate desktop (i.e. fewer golden images) while also offering the user customization across all the applications and devices. IT is also able to automate desktop delivery, and migrate users to new desktops - all while ensuring the user experience is seamless, personal, predictable and easily manageable.

AppSense is the only technology provider to offer an infrastructure solution for managing the user aspect of the corporate desktop. Lakeside Software is able to provide the needed insight and intelligence to provide full visibility around users, applications, operating systems and users before a project is initiated.

AppSense structure is scalable to tens of thousands of users, and manages user-based corporate policy, personalization settings, user rights management and user-introduced applications through one management console even in a mixed VDI environment with Citrix, Microsoft and VMware.