



CSC

WITH GREATER CONTROL COMES GREATER FLEXIBILITY

CSC Dynamic Desktop is a hosted virtual desktop offering that uses a combination of virtualization, thin-client, and secure access technologies to deliver highly flexible personal desktop environments that are accessible from anywhere

CSC
Dynamic
Desktop

CITRIX®

PREFERRED
GLOBAL SI

Citrix has chosen CSC as their first
preferred global systems integrator
for desktop virtualization

AN END TO THE HEADACHES OF DESKTOP DEPLOYMENT AND SUPPORT

BUSINESS CHALLENGES

- Managing increasingly heterogeneous end-user environments and upgrading operating systems and applications
- Reducing the cost, complexity, and pain of desktop provision and management
- Incorporating mergers and acquisitions
- Protecting data, devices, and core systems
- Enabling secure access from anywhere
- Backing up and restoring desktops
- Working with business partners
- Extending the life of aging hardware

WHAT IF?

What would these challenges look like if you could deploy and manage desktop environments and applications from the data center rather than on an end-user's computer? If you could provide users access to a virtual desktop; or, indeed, to more than one virtual desktop? What if you could do this with your standard network infrastructure and bandwidth; and, optionally, without affecting your users' level of control over their desktop environments?

“As a user there's not much difference. When I open my laptop and log-in, I get my familiar Windows desktop and applications. And all my documents are right there. It's made my life easier — I get exactly the same experience, right down to the wallpaper and icons, when I'm at a hot desk or using my home PC.”



IT must be able to respond to constantly evolving technological, regulatory, and organizational pressures. We have joined forces with key technology partners to deliver a new generation of enterprise-class IT virtualization services — CSC Dynamics — that enable IT infrastructures to respond dynamically to changing business demands. CSC Dynamics is a portfolio of virtualized network, storage, server, and desktop solutions that fulfill our vision of 'IT Infrastructure as a Service'.

With CSC Dynamic Desktop, you can deliver desktop services efficiently, securely, and flexibly, while ensuring that your users have the freedom to work and personalize their desktop in the way they want.

RESPOND TO BUSINESS NEEDS MORE DYNAMICALLY

With CSC Dynamic Desktop, it won't matter as much if business requirements change frequently or unpredictably.

Are you facing the necessity of upgrading to Windows Vista? With CSC Dynamic Desktop you can upgrade with ease, by setting up multiple environments in the data center using resource-efficient virtualization technologies. Some applications or users will be on operating system A or application version x; others will be on operating system B or application version y. Users will have access to the relevant desktops virtually: as many as each user needs, accessible through a single physical machine.

OFFICE IN A BOX

Rolling out desktops and applications to new users is done centrally and quickly. You can give hundreds of new or acquired staff access to your applications — even a customized legacy application they need to use, or a tailored engineering or development system. CSC Dynamic Desktop will transform your response to organizational change, mergers, acquisitions, new offices, and similar scenarios.

IMPROVE SECURITY

With CSC Dynamic Desktop, data protection, security, business continuity, disaster recovery, and information governance are easier to manage too. The data center is the most secure and controllable part of your IT infrastructure. When operating systems and applications are run from it, they are correspondingly easier to secure and control — this applies both to designing policies and to implementing and enforcing them. Security on end-user devices becomes less problematic: if applications and data are not held on the local machine, and the local machine is never granted access to your file servers, then security breaches affecting the local machine are far less likely to have an effect on your applications or data.

COLLABORATE WITH BUSINESS PARTNERS

CSC Dynamic Desktop opens up so many possibilities. Instead of developing extranets for partners, you could give them instant access to a limited desktop environment. If outsourcing your call centers or, indeed, any other process or function, you can rapidly and securely grant your outsource partner direct access to the required applications.

Effectively your partners become employees — you don't need to develop special interfaces for them; instead you tailor and control their desktop environments and permissions. You retain control of your applications and data, enabling you to change partners, if necessary, much more quickly and cost-effectively.

REDUCE HARDWARE OBSOLESCENCE

As the processing requirements move to the data center, you can extend the useful life of your organization's workstations, PCs, and laptops; or replace them with energy-efficient thin clients that are much more cost-effective to run.

ALL THE ADVANTAGES OF THIN-CLIENT COMPUTING BUT WITH A FULL DESKTOP

Virtual desktop technology — especially the connection broker technology — has evolved and matured. With CSC Dynamic Desktop, CSC and Citrix have combined their expertise to show enterprises what this can mean for them. It offers users a responsive, familiar, and customizable experience.

CSC Dynamic Desktop brings together:

- CSC's expertise in designing, implementing, and managing data center, and desktop environments
- Citrix's complete application delivery and end-to-end virtualization solutions
- HP's blade system and desktop appliance technologies
- NetApp's virtualized storage with multi-protocol support
- AppSense's user environment management solutions

THE CONTROL OF A CENTRALIZED SOLUTION

Using a combination of virtualization, desktop-appliance, and secure access technologies, CSC Dynamic Desktop delivers device-independent desktop environments that are accessible from anywhere. Instead of having to deploy and manage desktop environments and applications on each end-user device, you can consolidate them in your data center. This makes security easier to manage and enables you to get all the efficiencies of centralization and optimization.

THE FLEXIBILITY OF A VIRTUAL SOLUTION

With CSC Dynamic Desktop, operating systems, applications, and user settings are delivered to user devices on demand. Users get the desktop experience that they are familiar with: this is thin-client computing without any of the traditional pains or limitations. This approach will help you to respond dynamically to changing business demands whether they are technological, regulatory, or organizational.

The solution delivers familiar Windows environments as virtual desktops that:

- Operate as effectively as a native desktop over any network, including the Internet
- Suit not just task-based roles, but also knowledge workers that require feature-rich environments that they can personalize
- Enable developers and testers to have multiple desktops at their fingertips

THE ACCESSIBILITY OF A HOSTED SOLUTION

With CSC Dynamic Desktop, users can securely access their corporate desktop and applications via any suitable device with an Internet connection — such as a home computer. An optional USB key provides secure storage and the ability to access the same resources even from locked-down machines such as those in an Internet café leaving no trace on the host device.

WHY CSC?

We recognize that most organizations need a combination of both traditional and virtual desktops. With our skills, experience, and strategic partnerships, we can put together the right solution for you.

- Seven years of implementing effective Citrix environments, including the largest UK implementation of Citrix XenApp (Presentation Server): 26,000 concurrent seats for part of the UK's National Health Service
- As one of the world's largest, and most experienced providers of desktop services — both traditional and virtualized — we can help you develop a complete desktop strategy
- We provide end-to-end expertise, from strategy development and solution design to implementation and ongoing day-to-day management and support
- We manage over one million traditional corporate desktops for our clients
- To create a desktop solution that solves your business challenges, we work with our strategic partners including:

CSC DYNAMIC DESKTOP BENEFITS:

By bringing desktops into the data center, CSC Dynamic Desktop gives you a new level of control and flexibility in managing desktop environments, allowing you to:

- Take changing business requirements, desktop deployment and upgrades in your stride
- Provide users with access to their corporate desktop from anywhere, via any networked device without compromising security
- Securely manage multiple desktop environments, operating systems, applications, data and compliance centrally
- Improve business continuity
- Provision new offices, make and break third-party relationships, cope with mergers and acquisitions rapidly and cost-effectively
- Extend the life of desktop devices



CALL, CLICK, OR SEE IT LIVE...

Whatever your current IT strategy, CSC Dynamic Desktop can be a cost-effective and time-saving addition. We'd be happy to discuss your situation in more detail, and give you a live demonstration of CSC Dynamic Desktop in action.

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About CSC

The mission of CSC is to be a global leader in providing technology enabled business solutions and services.

With the broadest range of capabilities, CSC offers clients the solutions they need to manage complexity, focus on core businesses, collaborate with partners and clients, and improve operations.

CSC makes a special point of understanding its clients and provides experts with real-world experience to work with them. CSC is vendor-independent, delivering solutions that best meet each client's unique requirements.

For more than 45 years, clients in industries and governments worldwide have trusted CSC with their business process and information systems outsourcing, systems integration and consulting needs.

The company trades on the New York Stock Exchange under the symbol "CSC".