

AppSense user virtualization for Microsoft Desktops



Overview

Accelerate Windows 7 deployments... Maximize App-V adoption... De-risk virtual desktop adoption



AppSense and Microsoft

AppSense is the leading provider of user virtualization technology to enterprise. User virtualization manages all user-specific information independent of the Microsoft desktop, and applies this information into any desktop on-demand. Virtualizing all that is user-specific on the desktop enables IT to standardize the corporate build, automate desktop delivery, and migrate users to new desktops - all while ensuring the user experience is seamless, personal, predictable and easily manageable.

AppSense user virtualization solutions span both physical and virtual Microsoft desktops, providing a comprehensive infrastructure to manage all aspects of the user independent of the method of desktop delivery.

About AppSense

We are the leading provider of user virtualization technology to enterprise organizations. User virtualization is a way of managing user-specific information independent of the desktop, and applying this information into any desktop (local install, virtualized, published, streamed etc) on-demand. This enables IT to standardize the desktop build, automate desktop and application delivery, and migrate users to new desktops - all while ensuring the user experience is seamless, personal, predictable and easily manageable.

Accelerate Windows 7 deployments

AppSense ensures a seamless and accelerated migration to Windows 7 desktops by automatically capturing user settings from existing desktops, storing this data centrally, and reapplying it into both physical and virtual Windows 7 desktops. Moving users over to Windows 7 is quick and easy, and can be done across thousands of users simultaneously.

- Seamlessly migrate personalization settings to Windows 7 desktops
- Migrate users to physical or virtual Windows 7 desktops
- Share user settings across XP, Vista and Windows 7 desktops

Maximize App-V adoption

Unique to AppSense, user personalization settings can be applied to App-V delivered applications and shared with applications delivered by other means. So for example, a user with MS Office locally installed on their PC can share the personalization settings with MS Office delivered by App-V. Applications can now be delivered using App-V in combination with other mechanisms seamlessly to the user, maximizing the adoption of App-V technology.

- Provide a consistent user experience across App-V apps
- Share personal settings across App-V apps and other apps
- Apply policy to dynamically configure App-V applications

Leverage investment in Microsoft System Center

The combination of AppSense user virtualization and Microsoft System Center is proven to enable organizations to quicken the adoption of new technology platforms, simplify desktop management and reduce associated costs, and enable users the freedom to access their desktops', applications and data, from any device with a personalized, yet compliant experience.

■ System Center Configuration Manager

Simplify administration and use System Center for AppSense deployment

■ System Center Operations Manager

Monitor AppSense from within the System Center consoles

■ System Center Virtual Machine Manager

Personalize and configure virtual desktops and integration with App-V

Numerous customer deployments of AppSense user virtualization with Microsoft System Center demonstrate that the above combination helps control and reduce IT costs and adds significant value to customer implementations

Ensure successful Microsoft/Citrix VDI implementations

AppSense technology is unique in its ability to enable organizations to adopt a mix of Microsoft and Citrix desktop delivery technologies (and in combination with other desktop and application delivery technologies), while ensuring all user specific information seamlessly follow the user to ensure a consistent experience. This includes local PCs, so companies can use virtual and physical desktops in combination across the environment with the same working experience.

- Seamlessly migrate existing users to MS virtual desktops
- Share user settings across physical PCs and virtual desktops
- Scale out virtual desktop adoption to thousands of users

AppSense is a member of the Microsoft System Center Alliance and is recommended by Citrix for use with XenDesktop in mixed delivery technology environments.

For more information on how AppSense can deliver benefit to your organization, please visit www.AppSense.com