



AppSense Environment Manager Wins Gold in Best of VMworld 2009 Desktop Virtualization Category

07 September 2009

AppSense, the leading provider of user environment management solutions for the enterprise, announced that AppSense Environment Manager won the Gold award in the Desktop Virtualization category in the Best of VMworld 2009 awards program. Sponsored by TechTarget, the awards were judged by an independent team of experts and editors from SearchServerVirtualization.com that reviewed and evaluated nearly 200 products across eight categories and chose winners according to innovation, value, performance, reliability, and ease of use.

The awards highlight the most innovative technologies at the show, and SearchServerVirtualization.com judges said AppSense Environment Manager “rocked our boat...It offers the most complete user management environment system out there.”

AppSense Environment Manager is the only enterprise solution that enables standardized desktop environments to be fully personalized without the need for cumbersome profiles or scripts. From server based computing environments through to virtual and physical desktops, AppSense Environment Manager ensures users always receive a consistent, predictable and personalized working experience. Full desktops can now be configured and business rules applied on-demand, enabling compliant, personalized virtual desktops to be quickly delivered to thousands of users. Additionally, AppSense technology is used in conjunction with many third party systems integrators, including CSC, HP, EDS, Dell and IBM.

“Winning this award is a significant accomplishment. It further validates AppSense as thought leaders in the user environment management marketplace, highlights the comprehensive nature of our solution and communicates to our customers that they have selected the best solution available,” said Pete Rawlinson, Vice President of worldwide marketing at AppSense. “AppSense technology is a core solution to many of the world’s largest SBC and VDI implementations. With 4,000 customers and many environments supporting in excess of 50,000 users, AppSense delivers solutions to leading organizations across many industry sectors and geographies, including companies such as HSBC, Barclays, ESPN, Volkswagen, Raytheon, Lockheed Martin, Citigroup, Wal-Mart, UBS, BT and Shell. We look forward to continuing as the leader in providing innovative user environment management solutions to enterprises around the globe.”

About AppSense

Founded in 1999, AppSense is the leading provider of user environment management (UEM) solutions for enterprise organizations. UEM is a proven method of reducing desktop management costs by treating the user environment separate from the desktop and delivery method.

This separation enables IT to standardize the corporate desktop and automate the delivery of the user’s working environment, significantly reducing operational costs. AppSense technology is used around the world by companies such as JPMorgan Chase, Lowes, United Airlines, Wachovia, Wal-Mart, ESPN and CB Richard Ellis. AppSense has main offices in New York and Manchester, England with additional offices in Palo Alto, London, Munich, Melbourne and Amsterdam.

About SearchServerVirtualization.com

SearchServerVirtualization.com is a leading server virtualization resource for system architects and IT managers published by TechTarget. The site’s editors, resident experts and news writers help IT organizations determine if virtualization is appropriate for them, and helps those who have adopted the technology to use it to its greatest effect. SearchServerVirtualization.com provides access to the latest news, articles, tips, expert advice, learning guides, white papers, and webcasts covering all areas of server virtualization, including virtualization platforms, server hardware, managing virtual environments, virtualization architectures and strategies, and application issues.

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